

Penrith Pulse

AUGUST – SEPTEMBER 2022



Penrith CBD
CORPORATION

Pink Up Penrith

There have been many formidable disruptions during the last two years with a world wide pandemic, fires and floods experienced locally and while this has been happening unfortunately the incidences of people being effected by Cancer has continued.

It is anticipated that 9 Australians will die each day from breast cancer – that will leave 9 families without a parent, a grandparent, an aunt or uncle, sister or brother plus friends, colleagues, teachers, principals, business leaders The list goes on. If this is not you and you have not faced this, then you are a minority!

If you have been with someone who has battled breast cancer then we hope you know the difference a Breast Care Nurse can and does make during the initial diagnosis, prognosis, rounds of appointments and ongoing care.

This is why we are so proud, that with your support, Pink Up Penrith has been able to fund 3 McGrath Breast Care Nurses at Nepean Hospital since its initial conception five years ago, since 2019, 935 local people have been cared for by McGrath Breast Care Nurses at Nepean Hospital.

How you can assist and get involved is inside.

Do you know?

Breast Cancer is the most commonly diagnosed cancer in Australia for women.

In Australia, the risk of being diagnosed with breast cancer over a lifetime is one in seven.

It is predicted that 57 people will be diagnosed with breast cancer in Australia every day this year

That equates to 20,428 women, and 212 men diagnosed in Australia this year.



Bespoke Realty Group were the Major Sponsors for the Pink Up Penrith Golf Day 2021 and 2020. Pictured here with the team and the then Mayor of Penrith Clr McKeown OAM.

We are pleased to announce the Western Sydney Business Centre will be Penrith CBD Corporation's new sponsor for Coffee Catch Up.

Join us on the first Wednesday of each month at Penrith RSL to network with like minded business leaders in Penrith and hear how WSBC can assist you in your business.



WESTERN SYDNEY
BUSINESS CENTRE



CBD Membership

Unlock the opportunities
for your business

4722 5556

— Monthly —
coffee catchup

First Wednesday of every month

FREE at Penrith RSL 7.30am

RSVP beth@penrithcbdcorp.com.au



WESTERN SYDNEY
BUSINESS CENTRE

Book it
in your
calendar!



At NAB Business, we understand the hurdles, frustration & emotion that come with growing a business & articulating vital information to financiers & decision makers.

The passion that NAB Business has consistently displayed – right through significant global events such as the GFC, COVID-19, etc – where it continued to lend in support of its clients & grow its market share has kept NAB as number 1 Bank in Australia for Business.

In a changing economic environment where businesses are being impacted by staff shortages, interest rate increases, supply chain disruptions, and other external worldwide shocks, it does pay to review your circumstances.

Here are some tips on what you can do to keep on top of your business and personal matters:

- **Communicate.** Approach your bank to arrange a meeting to discuss your concerns.
- **Plan.** Have a clear explanation of what funding needs your business may have and why it is needed.
- **Check.** Have up to date and readily available financial information. This could entail Financial Statements, Management accounts, Debtors & Creditors listings, and ATO Reports.
- **Uncover.** Ask questions about what is available to you e.g., fixed, and variable rate business or home loans, offset accounts, redraw and lump sum repayments.

- **Compare.** Not all business and home loans products (or providers) are the same. Seek a review of your existing loan/s, rates & fees, to understand if they still meet your needs or if they need to be tweaked to meet your current circumstances.

At NAB Business our focus is to understand & support the true value in our client's business. Our Team is empowered to be innovative & responsive as a business partner should. This is at the very core of what drives our success & allows us to be everything we can be for our highly valued clients. Attitude is everything!

Please contact one of team members for further support; We'd love to hear from you!

**Business Banking Executive,
Western Sydney Nepean:**

Adam Buckley
0410 442 073

Senior Business Banking Managers

Danielle Torresan
0404 884 039

Daniel Sharpe
0414 668 565

Maria Beux
0404 884 038

Keith Robinson
0436 801 740

Geraldine Mercado
0467 731 132

Lucide Janto
0418 620 392

Deeva Thaker
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McGrath
Foundation
COMMUNITY
FRIEND

pink up Penrith



Penrith CBD
CORPORATION

How to get involved

- Organise a morning tea or a cocktail hour
- Dress in pink for a day, a week or a month
- Organise a community walk
- Simply place a donation box on your counter
- Create an idea and share with your friends or the community
- And most especially, talk to your family and friends about awareness

While October is Pink Month, you do not have to wait until then to have some fun and fundraise.

We have even made it easier for you to come up with ideas or of course you can make up an entirely new idea.

PLEASE just ensure whether you come to one of the Pink Up teams events or hold your own help keep the money local and going to the Breast Care Nurses at Nepean by registering with PINK UP PENRITH.



To register visit www.pinkuppenrith.com.au
or call Gai 0437 506 517

Father's Day

SUNDAY 4TH SEPTEMBER

SHOP AND DINE LOCAL

Penrith CBD Corporation is here to encourage you to make Father's Day a true event on the Social Calendar this year. As with many things over the last two years Father's Day celebrations have been interrupted.

Let us help you to make this year count

Just share your plans with us, and we will help you by marketing the event and encouraging Penrith to Dine and Shop Local.

Send your ideas to

beth@penrithcbdcorp.com.au by Thursday 4th August




Celebrating
20 YEARS

*Thank you to all our clients for your support over the past 20 years.
It is very much appreciated!*

4731 5055

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CREATIVE SOLUTIONS

Business Twilight

CATCH UP

AUGUST

2

5:30PM
TO
7:30PM

DOMS COCKTAIL BAR (PANTHER'S PENRITH)

Catch up with fellow business owners.

RSVP Essential

Please RSVP to beth@penrithcbdcorp.com.au
by 28th July

Proudly sponsored by:



@print
CREATIVE SOLUTIONS

Celebrating **20 YEARS**



Sales Today Workshop
with **Graham Fitzpatrick**
Thursday August 18th

No one can afford to miss a sale at them moment. This workshop will help you and your business make sure you have a solid understanding of the sales process to target prospects, pitch, follow up and get the sale.

September

Father's Day
Sunday 4th
September



Shop and dine Local

Coffee Catch Up
Wednesday 7th
September

7:30 – 8:30am
Penrith RSL

Coffee is on us.
Network and
discover what is happening In
your CBD.



Pink Up Penrith
GOLF DAY

Friday 16th September
Corporate Day to raise funds
for Pink Up Penrith



Christmas Tree Lighting
Friday November 25th

We will be back this year celebrating Christmas in the CBD and we are now seeking expressions of interest for good quality market stalls and food trucks.

Please forward all expressions of interest to: beth@penrithcbdcorp.com.au and include photos of your business.

August

Business Twilight Catch Up
Tuesday 2nd August

Dom's Cocktail Lounge Panthers
5:30pm to 7:30pm.

A chance to unwind at the end of the day, network with other business owners and connect with ideas and innovations.

Coffee Catch Up
Wednesday 3rd August

7:30 – 8:30am
Penrith RSL

Coffee is on us. Network and discover what is happening In your CBD.

For further information for these events or membership info, contact Penrith CBD Corporation:

PO Box 505 Penrith NSW 2751 | www.penrithcbdcorp.com.au | E: beth@penrithcbdcorp.com.au | P: 02 4722 5556